MEASUREMENT IMPROVEMENT RAPID RECOMMENDATIONS

The Rapid Recommendations offering is designed for corporate "S" in ESG leaders who want experienced eyes on their social impact measurement practice but may not have time or budget for an in-depth measurement engagement.

RECOMMENDATIONS ON WHAT? HERE ARE SOME EXAMPLES:

+ Externally facing "S" in ESG metrics
+ Social impact scorecard (or equivalent)
+ Methods of data collection (surveys, forms)
+ Community partner application and/or reporting template (or equivalent)
+ Annual report on social impact to Board of Directors

WHAT'S INCLUDED

Custom benchmarking and landscape research slides (between 5–10)

Custom recommendation slides (between 5–10)

Forward-thinking and expertise-informed answers and advice based on your specific questions and needs

The option to add colleagues to our meetings to help socialize your metrics internally

STEPS AND WHO'S DOING THEM

1	Download of goals, questions, and inputs	Both
2	Benchmarking and landscape research	Better Next
3	Initial draft of slides	Better Next
4	Feedback	You
5	Final slides	Better Next

RAPID RECOMMENDATIONS ARE NOT

+ Creating scorecard from scratch
+ Strategy design or re-design
+ Multi-stakeholder engagement
+ An evaluation to prove results
+ Implementation of recommendations

RAPID RECOMMENDATIONS ARE

+ A time-saving method of identifying the best opportunities for improvement
+ Updates to and progress on existing materials or methods
+ Formatted so the deliverables are suitable to share directly with executives or your Board

COST
Invoiced or payable online

TIMELINE
Agreed upon at launch, estimated to be approximately 2-3 months

ABOUT BETTER NEXT

CARMEN PEREZ is Founder and Partner of Better Next, leading social impact special projects for companies. She's known in particular for measurement expertise. She puts her nearly two decades of cross-sector "S" in ESG experience to work as an adviser, facilitator, innovator, researcher, and strategist. She's been quoted in the Wall Street Journal, New York Times, and many other top tier publications. She's penned or contributed to more than 15 corporate social impact–related papers, many of those thought leadership on measurement and data. A metric she devised in partnership with companies is included in the World Economic Forum's Common Metrics for Measuring Stakeholder Capitalism. She has advised corporate social impact leaders from more than 100 multinational corporations including engagements with Alcoa, Campbell Soup Company, Chevron, Dell, Discovery Education, Impossible Foods, Intel, Macquarie Group Foundation, Regeneron, TCS, USAA, and more. She's spent more than 5,000 hours advising on measurement continuous improvement. Carmen has a BA in Political Science and an MPA in Nonprofit Financial Management from NYU Wagner School of Public Service.